

# Curriculum Vitae

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## Education

09. 2013 - 06. 2016 Delft, NL	<b>TU Delft (NL)</b> Master of science in Design for Interaction	<i>I did my master studies in Interaction design at TU Delft with a focus on user research, context mapping, co-creation creative facilitation and conceptualizing.</i>
09. 2007 - 06. 2011 Schwäbisch Gmünd, Germany	<b>Hfg Schwäbisch Gmünd</b> Bachelor of Arts in Industrial Design	<i>My bachelor had a strong focus on the symbiosis of functionality and aesthetics as well as crafting. Projects in my online portfolio: strefzug, waterwise and isbjorn.</i>
02.2010- 09.2010 Milan, Italy	<b>Politecnico di Milano</b> Exchange semester	<i>I did an exchange semester at the Politecnico di Milano taking courses in different master programmes including, service design, event design, integrated product design and design for sustainability.</i>

## Work Experience

09. 2016 - Now Rotterdam, NL	<b>WEAREREASONABLEPEOPLE</b> Service and UX designer	<i>Wearereasonablepeople is a fast growing software and development agency in Rotterdam. I work in the field of UX design, UX research and service design with clients such as Philips, Port of Rotterdam, ING, Rotterdam Police, UN sense or Lightyear.</i>
02. 2018 - Now Rotterdam, NL	<b>THIS HAPPENED ROTTERDAM</b> Organizer and Moderator	<i>This happened is a reoccurring event happening at WORM with speakers from the experience and interaction design field. It focuses on the process rather than the outcome.</i>
02.2016 - 07. 2016 Delft, Eindhoven; Twente, NL	<b>Design United</b> Content Manager	<i>Organizing and documenting things2things, a workshop series on the topic Internet of Things.</i>
09. 2015 - 06.2016 Amsterdam, Delft, NL	<b>Amsterdam MediaLAB</b> Graduation Intern	<i>I worked on the project Vehicle2Grid a cooperation project of Alliander, Cofely, Amsterdam Smart City, Mitsubishi Motors and the HvA. I created a service for electric car drivers that allows to share their energy.</i>
04. 2015 - 07.2015 Ho Chi Minh City, Vietnam	<b>GetGreen Vietnam</b> Design Researcher	<i>I was organising and facilitating co-creation workshops with middle sized companies, which are interested in sustainable production, and their customers.</i>
2014 Leiden, NL	<b>PINZ Creations</b> Technical clothing & Fashion Designer	<i>I was designing a new way of producing tights, as well as graphic material for this Leiden based startup.</i>
02.2008 - 07.2013 Stuttgart & Hamburg, Germany	<b>Diverse Companies</b> Freelance Designer	<i>Working in the Field of Industrial Design, Design Engineering and Graphic design for several agencies in Stuttgart and Hamburg (Indeed Innovation, IdAid, Officium)</i>

## Internships

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03.2012 - 09.2012 Hamburg, Germany	<b>INDEED Innovation</b> Industrial and process Design	<i>I worked on industrial and packaging design projects for Rugenwalder, Bayer and Vileda as well as process design for DHL. Concept, drawing, design thinking, 3d modelling. See: <a href="http://www.indeed-innovation.com/case/vileda">www.indeed-innovation.com/case/vileda</a></i>
08.2009 - 02.2010 Berlin, Germany	<b>Formfjord</b> Product Design	<i>I worked on different projects in the product design domain. Concept design, model making, 3d modelling. See: <a href="http://www.formfjord.com/work/purecast-wandleuchte-aus-edelstahlguss/">www.formfjord.com/work/purecast-wandleuchte-aus-edelstahlguss/</a></i>
07.2007 - 09.2007 Leonberg, Germany	<b>Cirp</b> Rapid prototyping Institute	<i>This was a technical internship I learned all about rapid prototyping, 3D printing, Iron casting, silicone and model making. Cirp produces small series of new products before they go in production.</i>

## Workshops & Volunteering

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03.2015 Wolfsburg, Germany	<b>Volkswagen/ Zilver Innovation</b> Workshop facilitator	<i>Facilitator for Volkswagen employees, using design thinking at the Business Innovation Summit at AutoUni / Volkswagen.</i>
06.2016 Brighton, UK	<b>DRS Design Conference</b> Volunteer	<i>Helping the speaker to set up the equipment, setting up the conference.</i>
02.2014 Amsterdam, NL	<b>Interaction 14 (IxDA)</b> Volunteer	<i>Giving guidance to the visitors, help to the speakers.</i>
10.2006 - 02.2007 Buenos Aires, Argentina	<b>Mesajeros de la Paz</b> Social Volunteer	<i>"Mesajeros de la paz" is a social welfare centre in Buenos Aires. I was creating and carrying out afternoon program for children of homeless people who could come there to get food and play.</i>
2002- 2003 Stuttgart, Germany	<b>Amnesty International</b> Film maker	<i>Creating and Shooting an campaign clip for Amnesty International, to raise awareness about child soldiers. Receiving the German human rights film award for it.</i>

## Skills

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### UX and Service Design Methods

Context mapping, customer journeys, service blueprinting and service orchestration, business model canvas, personas, story boarding, creative facilitation, user research, co-creation methods, app architecture and wireframing, UI design, scrum, creating paper and clickable prototypes, user testing, visual design

### Software and Tools:

**Visual:** Illustrator, Indesign, Photoshop, Premiere, Sketch, MS-Office and mac equivalents

**Prototyping:** Axure, Flinto, Invision Framer basics

**3D:** Rhinoceros, Solid Works

**Rendering:** Photoview, Cinea 4D, Keyshot, Shot Pro

### Handcraft

Model making, wood-, metal-, plastic-, carbon-, concrete- and ceramic manufacturing, rapid prototyping, spray painting, sewing, jewellery making

### Language

German, English, Dutch, Italian (basics), Spanish (basics), css and html5 (basics)